Press Release

27 March 2015



ELITE welcomes first Greek company – **AEK** FC

- Athens-based Greek football company, AEK FC, joins ELITE programme
- ELITE is London Stock Exchange Group's pan-European platform for ambitious high growth European businesses
- Exclusive programme gives European companies access to advisors, investment and education
- More than 200 companies, 150 advisors, and 70 investors already part of international ELITE community

London Stock Exchange Group (LSEG) welcomes, AEK FC, the professional Greek football club established in 1924, to ELITE, LSEG's pioneering programme for high quality, ambitious European companies. Designed to help companies prepare and structure for the next stage of growth, the programme facilitates access for businesses to as wide a range of possible funding options and increases their visibility and attractiveness to potential investors.

ELITE offers businesses a full programme to help them grow, including; education training and direct contact with Europe's financial and advisory community, through a unique online portal. Management teams are guided on how best to fast-track their development and capital raising processes, how to access the most suitable funding for their needs, whether private equity, venture capital or the bond or equity markets, and given advice on building their profile and reach.

ELITE also allows its vibrant international advisor and investor community the opportunity to engage with a pool of high quality, dynamic companies and entrepreneurs, all of whom are open to the advice, opportunities and connections that the ELITE programme offers.

Raffaele Jerusalmi, Director of Capital Markets, LSEG said: "We are delighted to welcome AEK FC to ELITE and feel confident that the tools and advice that the programme provides will support the business as it looks to grow. AEK will become part of ELITE's vibrant community, where the fastest growing firms thrive, interacting and sharing experiences with each other."

Alexandros Dedes Chief Executive Officer (CEO), AEK adds:

"AEK FC is a revenue generating and rapidly growing company. We're delighted to be part of ELITE and we are confident that we will successfully reach our goals and aspirations"

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ELITE was launched in 2012 at Borsa Italiana and following its success was rolled out in the UK in April 2014. To date the programme has attracted over 200 companies in Italy and the UK. The pan-European launch will take place at London Stock Exchange Group's headquarters in London on 27 April 2015.

To find out more about the programme: www.elite-growth.com

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Notes to editors:

About London Stock Exchange Group:

London Stock Exchange Group (LSE.L) is a diversified international exchange Group that sits at the heart of the world's financial community. The Group can trace its history back to 1801.

The Group operates a broad range of international equity, bond and derivatives markets, including London Stock Exchange; Borsa Italiana; MTS, Europe's leading fixed income market; and the pan-European equities platform, Turquoise. Through its markets, the Group offers international business, and investors, unrivalled access to Europe's capital markets.

Post trade and risk management services are a significant and growing part of the Group's business operations. LSEG operates CC&G, the Rome headquartered CCP and Monte Titoli, the significant European settlement business, selected as a first wave T2S participant. The Group is also a majority owner of leading multi-asset global CCP, LCH.Clearnet.

The Group offers its customers an extensive range of real-time and reference data products, including SEDOL, Una Vista, Proquote and RNS. FTSE calculates thousands of unique indices that measure and benchmark markets and asset classes in more than 80 countries around the world.

London Stock Exchange Group is also a leading developer of high performance trading platforms and capital markets software. In addition to the Group's own markets, over 40 other organisations and exchanges around the world use the Group's MillenniumIT trading, surveillance and post trade technology.

Headquartered in London, United Kingdom with significant operations in Italy, France, North America and Sri Lanka, the Group employs approximately 2,800 people.

Further information on London Stock Exchange Group can be found at www.lseg.com.