

# FRENCH-ITALIAN accelerator

## 2<sup>nd</sup> EDITION



## The second edition of the French-Italian Accelerator to support business growth gets underway

*The programme, promoted by CDP, Bpifrance, ELITE-Euronext Group and Team France Export, aims to boost business development and the international expansion processes of companies in the two countries*

Rome/Paris, 20 September 2023 - Supporting the development of international expansion processes and promoting business relations between Italian and French companies. This is the objective of the second edition of the **French-Italian Accelerator**, supported by Cassa Depositi e Prestiti (CDP), Bpifrance, the French Investment Bank, ELITE-Euronext Group and Team France Export, to which Business France, Bpifrance, and CCI France Italie (the French Chamber of Commerce in Italy) belong.

The programme, lasting one year, will enable the selected companies to participate in dedicated growth processes that include training activities and bilateral business matching meetings.

The initiative allows Italian and French companies to identify and seize sustainable growth opportunities in both countries. The renewal of the programme, building on the success of the first edition, is further evidence of the fruitful collaboration between CDP, Bpifrance, ELITE-Euronext Group and Team France Export to accelerate business growth.

The 27 companies that will take part in the programme are active in different industrial and service sectors with a strong focus on exports. The Accelerator will count six sessions which will be held alternately in France and Italy. The first day of each session will be dedicated to training, while the second one will be focused on business matching meetings. In particular, training sessions will be run by SDA Bocconi School of Management and Sciences Po, a university specialising in social sciences and internationally recognised for the quality of its scientific research, which will host workshops to improve corporate strategies and leadership skills. In addition, companies will benefit from both an online learning platform with courses, workshops and web conferences organised by Bpifrance Université and SDA Bocconi School of Management, and from the ELITE Digital Compass, the business tool for identifying company's strengths and growth priorities.

The companies will also be able to liaise with players in the reference markets thanks to bilateral business meetings, organised on the basis of their specific needs to support the development in their respective markets and participate in networking opportunities to strengthen transalpine partnerships and promote cross-border investments.

*"The second edition of the French-Italian Accelerator aims to support and prepare French companies to develop their businesses in Italy. This acceleration programme allows entrepreneurs to change their perspective and think big", explained **Guillaume Mortelier, Executive Director of Bpifrance in charge of the Support Department.** "Gathering both French and Italian companies, this edition successfully brings together the two ecosystems with the aim of becoming more efficient together."*

*"With this joint initiative between Italy and France, which features top-level institutional partners, we aim to encourage companies' growth from the two countries by strengthening their cooperation and synergies. In this perspective, the new edition of the French-Italian Accelerator will further boost the dynamism shown in recent months by Italian companies in their expansion towards international markets and it will enable new development opportunities, impacting managerial, technical and financial skills", commented **Andrea Nuzzi, Head of Corporate and Financial Institutions at CDP.***

**Marta Testi, Chief Executive Officer of ELITE, stated:** *"Welcome to the companies joining the second edition of the French-Italian Accelerator and representing some of the best and most ambitious companies of the two countries. This initiative enables unparalleled synergies for companies' growth and international expansion, transforming the corporate vision into strategic plans and tangible results for the companies participating in the programme. Skills, relationships, and capital to serve real economy growth, key driver for the European growth."*

*"The entrepreneurial synergy between Italian and French companies is today more than ever a unique opportunity to affirm the growth of the economies and the value creation for our two countries", said **Denis Delespaul, Chairman of CCI France Italie.** "The Accelerator acts as an additional and important tool to multiply business opportunities and to develop cooperation between Italian and French companies by fostering new and unexplored opportunities for expansion and, consequently, job creation."*

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**Bpifrance** is the French national investment bank: it finances businesses – at every stage of their development – through loans, guarantees, equity investments and export insurance. Bpifrance also provides additional financial services (training, consultancy) to help entrepreneurs grow their businesses and overcome the challenges they face (innovation, export, etc.).

**Cassa Depositi e Prestiti** is a National Promotional Institution that has been supporting the Italian economy since 1850. Through its operations, it is engaged in accelerating the industrial and infrastructural development of the country, so as to contribute to its economic and social growth. CDP focuses its activities on regional sustainable development, as well as innovation and growth, including internationally, of Italian companies. It is a partner of Local Authorities, with loans and advisory services, for the creation of infrastructures and for the improvement of services of public utility. In addition, it is active in the field of International Cooperation to fund projects in developing countries and emerging markets. Cassa Depositi e Prestiti is funded totally by private resources, through the issue of postal bonds and passbook accounts and through issues onto the national and international market.

**ELITE**, launched in 2012 by Borsa Italiana and now part of the Euronext Group, is the European network of private SMEs which accelerates the process to access private and public capital markets.

ELITE's mission is to support companies by connecting them to capital, skills and networks to drive their sustainable growth in the long-term. Based on a unique offer of services and solutions, ELITE combines a calendar of workshops and coaching sessions, supporting entrepreneurs and executives upskilling and empowering their strategic plan and business opportunities. ELITE Companies' management teams are also guided on how to fast-track their development and how to access the most suitable funding options for their needs, whether the Basket Bonds®, institutional investors, private equity, venture capital or equity markets. With over 2,000 companies and 200 partners admitted since the launch, about €20 billion have been raised by ELITE businesses through 1,200+ corporate transactions, highlighting how dynamic SMEs are once they are provided with an efficient access to private and public markets.




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**Some Italian companies in the Accelerator:**

	<p><b>ALA S.p.A. (Naples - Campania)</b></p> <p>ALA is an Italian group, headquartered in Naples, operating for more than 30 years in distribution, logistics, and service provision for aerospace sector and other industrial markets.</p> <p><a href="https://www.alacorporation.com/it/">https://www.alacorporation.com/it/</a></p>
	<p><b>AMUT S.p.A. (Novara - Piemonte)</b></p> <p>AMUT is a company, established in 1958 in Novara, operating in extrusion and recycling technologies markets through its two divisions: AMUT Extrusion and AMUT Ecotech.</p> <p><a href="https://www.amut.it/en/">https://www.amut.it/en/</a></p>
	<p><b>C&amp;C S.p.A. (Bari - Puglia)</b></p> <p>C&amp;C is Italy's largest Apple Premium Partner, Apple Authorised Service Center and Apple Authorised Education Specialist, being present in 13 regions of the country. From 2022, the company operates in France, through C&amp;C France.</p> <p><a href="https://www.cec.com/">https://www.cec.com/</a></p>








	<p><b>Calispa S.p.A. (Naples - Campania)</b></p> <p><b>Calispa</b> is a company active for over 50 years in the production of canned tomatoes and legumes. The company is one of the main private label manufacturers in Italy, serving all major Italian and foreign large-scale distribution.</p> <p><a href="https://www.calispa.it/it/">https://www.calispa.it/it/</a></p>
	<p><b>Eagleprojects S.p.A. (Perugia - Umbria)</b></p> <p><b>Eagleprojects</b> offers a comprehensive E2E support for the entire infrastructure lifecycle, from design to operation, with a focus on the TLC, energy and utility markets.</p> <p><a href="https://www.eagleprojects.it/home">https://www.eagleprojects.it/home</a></p>
	<p><b>Fantic Motor S.p.A. (Treviso – Veneto)</b></p> <p><b>Fantic</b> is an Italian company headquartered in Treviso, operating in the production and commercialization of motorbikes, e-bikes, E-mobility (electric scooters and scooter), motorbike engines and accessories.</p> <p><a href="https://www.fantic.com/">https://www.fantic.com/</a></p>
	<p><b>Gabbiano S.p.A. (Mantova - Lombardia)</b></p> <p><b>Gabbiano</b> is a family - owned company founded more than 50 years ago, operating in the consumer goods business mainly with para pharmaceutical products, tableware, sunglasses and reading glasses as well as fashion and beauty accessories.</p> <p><a href="https://gabbiano.it/">https://gabbiano.it/</a></p>
	<p><b>Granterre S.p.A. (Modena – Emilia-Romagna)</b></p> <p><b>Granterre</b> is an Italian excellence that produces cured meats and aged cheeses, combining the tradition of our territories, great industrial capacity and sustainability.</p> <p><a href="https://www.granterre.it/">https://www.granterre.it/</a></p>
	<p><b>Italpreziosi S.p.A (Arezzo - Toscana)</b></p> <p><b>Italpreziosi</b> is an Italian company founded in 1984 and headquartered in Arezzo. It's among the international leaders in the production, trading and trading of precious metals, bullion and investment gold and silver.</p> <p><a href="https://www.italpreziosi.it/en/">https://www.italpreziosi.it/en/</a></p>

	<p><b>Lic Packaging S.p.A. (Brescia - Lombardia)</b></p> <p><b>Lic Packaging</b> is an Italian company based in Northern Italy that studies, researches, designs and industrializes Packaging and Display solutions for:ndirect food contact, packaging and display.</p> <p><a href="https://www.licpackaging.com/">https://www.licpackaging.com/</a></p>
	<p><b>Polo Del Gusto S.r.l. (Trieste – Friuli-Venezia Giulia)</b></p> <p><b>Polo del Gusto</b> is the subsidiary of the Illy Group founded in 2019, which brings together excellent brands of food and beverages, distinguished by the quality of their products and sensitivity to aspects of environmental sustainability.</p> <p><a href="https://www.polodelgusto.com/">https://www.polodelgusto.com/</a></p>
	<p><b>Renovars S.p.A. (Rome - Lazio)</b></p> <p><b>Renovars Group</b> is a holding company dedicated to the home sector and is present in Italy with 68 showrooms and stores. The Group have the ambitious mission of creating a single hub for all taylor made home services, from renovation to real estate, including furnishings, utilities, and financial services, with the aim of making housing accessible to all.</p> <p><a href="https://www.renovars.com/">https://www.renovars.com/</a></p>
	<p><b>SCL Italia S.p.A. (Pisa - Toscana)</b></p> <p><b>SCL Italia</b> is an Italian group headquartered in Milano, with several subsidiaries around the world, which provide solutions for different sectors. Fertiglobal is the business unit dedicated to agricultural sector specialized in biostimulants and special fertilizers.</p> <p><a href="https://larderellogroup.com">https://larderellogroup.com</a></p>
	<p><b>Sparco S.p.A. (Turin - Piemonte)</b></p> <p><b>Sparco</b> is an Italian company specialized in the production and distribution of automotive components and technical apparel used in the world's major motorsports competitions, including F1, F2, WEC, WRC, RALLY RAID, Indy and Nascar Championships. Furthermore, Sparco is a supplier of carbon-fiber components to all major Supercars manufacturers and a consolidated player in safety shoes and workwear segment.</p> <p><a href="https://www.sparco-official.com/">https://www.sparco-official.com/</a></p>
	<p><b>Tivoli Group S.p.A. (Florence - Toscana)</b></p> <p><b>Tivoli Group</b> was founded in 1981 in Rome, and then put down roots in the leather goods district of Florence, gradually growing its production capacity up to 700,000 pcs per year. The company is a benchmark in the development and production of leather goods for international luxury and upper-premium</p>

	<p>brands, blending artisanal skills, innovation and industrial organization to guarantee impeccable and consistent quality and service.</p> <p><a href="https://www.tivoligroup.it/it">https://www.tivoligroup.it/it</a></p>
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**Some French companies in the Accelerator:**

	<p><b>AGIR Recouvrement</b></p> <p>Founded in 1993, <b>Agir Recouvrement</b> is a company specialized in BtoB debt collection. They assist businesses in managing their invoices: from invoice reminders to legal actions, including amicable negotiation phases and contentious debt recovery.</p> <p><a href="https://www.agir-recouvrement.com/">https://www.agir-recouvrement.com/</a></p>
	<p><b>BEG Ingénierie</b></p> <p><b>BEG Ingénierie</b> specializes in engineering, design-build, and project implementation for commercial centers, logistics platforms, industrial, tertiary, and residential buildings in France and internationally.</p> <p><a href="https://www.beg-ing.com/">https://www.beg-ing.com/</a></p>
	<p><b>BIOLABO</b></p> <p><b>Biolabo</b> is an independent French company manufacturing reagents for medical biology for over 40 years. Biolabo offers three ranges of reagents: Biochemistry; Coagulation; and slide tests, making the company involved in the diagnosis of major pandemic diseases such as cardiovascular disorders, diabetes, hepatitis, and obesity.</p> <p><a href="https://www.biolabo.fr/">https://www.biolabo.fr/</a></p>
	<p><b>Cloud Temple</b></p> <p><b>Cloud Temple</b> is a digital service company which is specialised in the development, transformation, hosting and outsourcing of critical business applications: the right application stack for the right business challenge!</p> <p><a href="https://www.cloud-temple.com/en/">https://www.cloud-temple.com/en/</a></p>
	<p><b>Eurofeedback</b></p> <p><b>Eurofeedback</b> was founded in 1989 and is the leading French provider of pulsed light for aesthetic and medical professionals. The company also has a strong presence internationally, operating in around twenty countries.</p>

 <p>EUROFEEDBACK</p>	<p><a href="https://www.eurofeedback.com/">https://www.eurofeedback.com/</a></p>
 <p>FIDAG</p>	<p><b>Fidag</b></p> <p>Fidag, is an accounting, auditing, and consulting firm specialized in assisting foreign companies establishing themselves in France and French companies expanding abroad.</p> <p><a href="https://www.fidag.com/">https://www.fidag.com/</a></p>
	<p><b>I-MC</b></p> <p><b>I-MC</b> designs and builds on-site control machines that adapt to the needs of the customer's environment.</p> <p><a href="https://www.i-mc.fr/">https://www.i-mc.fr/</a></p>
 <p>Liberty Rider</p>	<p><b>Liberty Rider</b></p> <p><b>Liberty Rider</b> develops road safety solutions for mobile phones. They create and operate a mobile application for users of motorized two-wheelers. Additionally, they develop a road safety SDK solution.</p> <p><a href="https://liberty-rider.com/">https://liberty-rider.com/</a></p>
 <p>PEM SEE FOR MORE</p>	<p><b>PEM</b></p> <p><b>PEM</b> specializes in continuous electrolytic surface treatment (nickel, tin, copper, silver, gold, palladium, etc.) on metals in solid strip, pre-cut strip or bar form.</p> <p><a href="https://www.pem.fr/fr/accueil/">https://www.pem.fr/fr/accueil/</a></p>
 <p>[RETAIL 4 BRANDS]</p>	<p><b>Retail Media</b></p> <p><b>Retail Media</b> is the third wave of the digital revolution, the effect is already transformative for retailers and brands.</p> <p><a href="https://retail4brands.com/en/home/">https://retail4brands.com/en/home/</a></p>
 <p>SELA</p>	<p><b>Sela Light</b></p> <p><b>Sela Light</b> designs, manufactures, and sells custom lighting systems for aeronautics, nautical, railway, and all applications related to light therapy.</p> <p><a href="https://www.sela-light.com/">https://www.sela-light.com/</a></p>



### **Syscom-Prorep Group**

**Syscom-Prorep Group** is an integrator, distributor, and representative of components, connectivity modules, electronic boards, screens, industrial PC subsystems, and automation. The group distributes a wide range of innovative solutions to industrial players designing high-tech equipment.

<https://www.syscom-prorep.com/>